

CONTRACT



KWTW-TV
100 West Main Street, Suite 100
Oklahoma City, OK 73102
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 156781 /		<u>Alt Order #</u>
<u>Advertiser</u> Yes on 820 State Question		<u>Original Date / Revision</u> 02/23/23 / 02/23/23
<u>Contract Dates</u> 02/28/23 - 03/07/23	<u>Estimate #</u> 8666	
<u>Product</u> Yes on 820		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Oklahoma City Nation	<u>Sales Office</u> Oklahoma City N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	03/07/23	03/07/23	5a News	5a-530a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	-T-----				1				
N 2	KWTW	03/01/23	03/03/23	530a News	530a-6a		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	--W-F--				2				
N 3	KWTW	02/28/23	03/07/23	6a News	6a-7a		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-T-TF--				3				
	Week:	03/06/23	03/12/23	MT-----				2				
N 4	KWTW	02/28/23	03/07/23	CBS Mornings	7a-9a		:30			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-TWTF--				4				
	Week:	03/06/23	03/12/23	MT-----				2				
N 5	KWTW	03/01/23	03/01/23	News 9 @ 9a	9a-10a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	--W----				1				
N 6	KWTW	03/02/23	03/02/23	News 9 @ 9a	9a-10a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	---T---				1				
N 7	KWTW	03/06/23	03/06/23	12p News M-F	12p-1230p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	M-----				1				
N 8	KWTW	02/28/23	02/28/23	Dr Phil	3p-4p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-T-----				1				
N 9	KWTW	03/01/23	03/03/23	News 4p	4p-5p		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	--W-F--				2				
N 10	KWTW	02/28/23	03/06/23	5p News M-F	5p-530p		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-T-T---				2				
	Week:	03/06/23	03/12/23	M-----				1				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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<u>Contract Dates</u> 02/28/23 - 03/07/23	<u>Product</u> Yes on 820	<u>Estimate #</u> 8666

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KWTW	02/28/23	03/06/23	6p News	6p-630p		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-TW-F--				3				
	Week:	03/06/23	03/12/23	M-----				1				
N 12	KWTW	02/28/23	03/06/23	ET	630p-7p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-TWTF--				4				
	Week:	03/06/23	03/12/23	M-----				1				
N 13	KWTW	03/02/23	03/02/23	Young Sheldon	6:58 PM-7:30 PM		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	---T---				1				
N 14	KWTW	02/28/23	03/06/23	10p News M-F	10p-1035p		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-TW-F--				3				
	Week:	03/06/23	03/12/23	M-----				1				
N 15	KWTW	03/04/23	03/04/23	10p News Sa	10-1030p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-----S-				1				
N 16	KWTW	02/28/23	03/07/23	Stephen Colbert	1035p-1137p		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-T-T---				2				
	Week:	03/06/23	03/12/23	MT-----				1				
Totals											41	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/27/23 - 03/07/23	41			
Totals	41			

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones

Phone number: 703-272-7300

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on 820

Address: P.O. Box 57004, Oklahoma City, OK 73157

Contact: Michelle Tilley

Phone number: 405-849-4343

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Michelle Tilley - Director

Cathy Welch - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

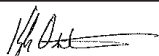
Legalization of Marijuana

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor**Station Representative**

Signature:



Signature:

Leslie Batton

Name: Kyle Osterhout

Name:

Leslie Batton

Date of Request to Purchase Ad Time: 2/23/2023

Date of Station Agreement to Sell Time: 02.23.23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 02.16.23 OK23104H

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

156781

Station Call Letters:

KWTW

Date Received/Requested:

02.23.23

Est. #:

8666

Station Location:

Oklahoma City, Oklahoma

Run Start and End Dates:

02.28.23-03.07.23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.